



FAMILY
— **APPROVED** —
GLOBAL

WHY LEADING COMPANIES CHOOSE
FAMILY APPROVED GLOBAL

More than Certification. A Long-Term Partnership.

FOR FAMILIES. WITH FAMILIES. FOR A BETTER FUTURE.

WHY FAMILY APPROVED?

Families are becoming one of the most influential consumer groups in the world.

They choose brands they trust.

They recommend businesses that create positive experiences.

They remain loyal to companies that genuinely care.

Family Approved helps organizations transform this trust into long-term business value.

THE VALUE

WHAT DOES YOUR COMPANY GAIN?

By becoming a Family Approved Partner, your company demonstrates its commitment to higher standards, family values and social responsibility. Benefits include:

INCREASED PUBLIC TRUST

STRONGER BRAND REPUTATION

GREATER VISIBILITY

ACCESS TO A FAMILY-FOCUSED COMMUNITY

CONTINUOUS PROMOTION THROUGHOUT THE YEAR

PARTICIPATION IN EXCLUSIVE CAMPAIGNS AND EVENTS

BEYOND MARKETING

Family Approved is not an advertising platform.

It is a partnership ecosystem connecting businesses, families and communities.

Every certified partner becomes part of a network built on quality, responsibility and long-term impact



MAKING A DIFFERENCE

A portion of every partnership contributes to the Family Approved Impact Fund. Together with our partners, we support:

FAMILY-FOCUSED STARTUPS

COMMUNITY INITIATIVES

YOUNG ENTREPRENEURS

EDUCATIONAL PROJECTS

Partners who choose to invest further in selected startups may also explore additional commercial partnership opportunities through separate agreements.



GROWING TOGETHER

Our commitment does not end after certification. Throughout the year, partners benefit from:

MEDIA EXPOSURE

BUSINESS NETWORKING

FAMILY DEAL CLUB PROMOTIONS

FAMILY NAVIGATOR VISIBILITY

AWARDS AND RECOGNITION

REINVESTMENT OPPORTUNITIES

We grow together.

OUR VISION

We are building a global network of trusted businesses where families can choose with confidence.

Every new partner strengthens this mission and helps create better experiences for future generations.





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JOIN THE MOVEMENT

*Every new partner strengthens this mission and helps
create better experiences for future generations.*

FAMILY APPROVED GLOBAL

Building Trust. Raising Standards. Creating Better Futures.